

YOU CAN SPONSOR:



JUNE 5TH 2010

We are looking for businesses to become sponsors of Shake The Lake IV: Battle of The Bands, a teen garage-band competition being held at the Cupsaw Lake Clubhouse in Ringwood, NJ

- * One *Major* Sponsorship and two *Minor* Sponsorships will be awarded. Sponsors will help us make our event, and in turn your business, successful!
- * *Major* Sponsor: Before the event, the *Major* sponsor will gain needed exposure by having their company name branded on all promotional materials for Shake The Lake. 40 posters will be displayed in locations throughout Ringwood and surrounding towns. All press releases will include your company name. The official name of the event will be:
YOUR COMPANY NAME Presents *Shake The Lake IV: Battle of The Bands*
- * *Major* Sponsor: At the event, your company name will be prominently displayed in the venue. Introductions will include your company name. A section will be reserved at the event for you and your invited guests for premium seating, along with an area to promote your business... flyers, business cards, coupons, product displays, etc. (10 event tickets included in *Major* sponsorship package.)
- * *Major* Sponsor: After the event, your company name will be included in all reviews for the event. Reviews are published online, distributed to over 600 Cupsaw Lake member families, and have been printed in local newspapers.
- * *Minor* Sponsors: Only two companies will be awarded minor sponsorships. Minor Sponsors will be identified by name at the bottom of all promotional materials. A section will be reserved at the event for you and your invited guests. (5 event tickets included in *Minor* sponsorship packages.)
- * We will work with all sponsors leading up to the event to tailor promotional efforts that you feel are most effective for your business. You will receive copies of all promotional materials along with updates on how the event is being promoted. In addition, you will receive progress reports on advance ticket sales and other information being used to gauge the success of the event.
- * Previous *Shake The Lake* productions have drawn crowds of 300-400 people. Audience has been mostly teenagers, with a large percentage of high school students, along with dozens of adults who are there to support family and friends who perform at this event.

SHAKE THE LAKE^{IV} Battle of the Bands

TEEN-BAND COMPETITION
CUPSAW LAKE RINGWOOD, NEW JERSEY

SPONSORSHIP PRICING

MAJOR
\$400

\$200 PAYABLE AT TIME OF HANDSHAKE

\$100 PAYABLE BY MAY 21

\$100 PAYABLE JUNE 4

MINOR
\$150

\$75 PAYABLE AT TIME OF HANDSHAKE

\$50 PAYABLE BY MAY 21

\$25 PAYABLE JUNE 4

CONTACT: THAD TALTY (201) 446-4331 / TWTALTY@OPTONLINE.NET

PREVIOUS SHAKE THE LAKE PROMOTIONAL POSTERS

ADDITIONAL MATERIALS & FULL-SIZE COPIES AVAILABLE ON REQUEST

* CLASSIC ROCK COVERS * ORIGINALS * ALTERNATIVE MUSIC *

SHAKE THE LAKE IN **TEEN-BAND CONCERT** **NOV 21 2009** **7:30 PM**

SHAKE THE LAKE ** NOVEMBER 21 2009

* THE ECLIPSE *
* THE MANHATTAN PROJECT *
* HYSTERIA FALLS *
* ENORMOUS CROCODILE * ADAPTED *

Center for Food Action
FOOD DRIVE!
PLEASE BRING DONATION TO HELP
CENTER FOR FOOD ACTION
STOCK LOCAL PANTRIES BEFORE
THANKSGIVING!

PRE-SHOW FEATURING:
CHEAP LUXURY

NEED MORE INFO? CONTACT THAD 201.446.4331

FEATURING LOCAL **SHAKE THE LAKE**
TEEN-GARAGE BANDS

NOV 21 2009 • CUPSAW LAKE CLUBHOUSE

Saturday, Nov 21 -- 7:30PM (Doors Open 7:00pm)
Tickets: \$5.00 CLIA Members / \$7.00 Non-Members
Advance Ticket Purchase Recommended!
Contact: ShakeTheLakeConcerts@gmail.com

Shake The Lake III -- Nov 21 2009

FROM THE FOLKS WHO BROUGHT YOU BUCK-A-BAND NIGHT

SHAKE THE LAKE **TEEN-BAND CONCERT** **MAY 23 2009** **7:00 PM**

SHAKE THE LAKE ** MAY 23 2009

MAY 23

9 BANDS!

* ENORMOUS CROCODILE * HYSTERIA FALLS *
* IMMATURE ANTICS * OAKWOOD SPIRIT * ORION *
* ROCKET SAUCE * THE ECLIPSE * THE ELEMENT WITHIN *

* CLASSIC ROCK COVERS *
* ALL-ORIGINALS * ALTERNATIVE MUSIC *

CHEAP LUXURY PRESHOW

FEATURING LOCAL **SHAKE THE LAKE**
GARAGE BANDS

MAY 23 2009 • CUPSAW LAKE CLUBHOUSE

Saturday, May 23 -- Memorial Day Weekend! 7:00PM (Doors Open at 6:30pm)
Tickets: \$5.00 CLIA Members / \$7.00 Non-Members
Advance Ticket Purchase Recommended! Contact Thad Talty at twtalty@optonline.net or any band member.* Rock On!

Shake The Lake -- May 23 2009

SHAKETHELAKECONCERTS@GMAIL.COM